

**Minutes of the Pre-bid meeting for the REol regarding production of awareness generation material in print and audio – visual format and undertaking integrated mobile van campaign**

The Meeting started with the statement of purpose that comprised the nature of documents to be submitted for evaluation of the EoI. There were altogether 7 (Seven) firms, who participated in the pre-bid meeting. The queries raised by the participants, except PWC, were of routine nature and answers to them were inbuilt in the EoI & ToR, which were accordingly resolved by drawing attention to the relevant sections in the ToR.

The issues raised by the firms are as under:

**Bihar Gram Swaraj Yojna Society Government of Bihar**

**1. Name of the Company : Price Waterhouse coopers Pvt. Ltd. (PWC)**

**Formats**

S.No	Document Reference(s) (Section & Pg Number(s))	Content of EoI/ToR requiring Clarification(s)	Points of Clarification	Answers provided by the Society
1	Section 2, page No. 4	ToR has asked for 60 radio jingles along with 60 Audio Visual snippets, AUDIO VISUAL snippets can't be in the RADIO section	It should be in Section no III	It is the prerogative of the Society. In any case it makes no difference as the entire work is to be done by only one vendor to be hired for the assignment.
2	Section 3	In the ToR it has been mentioned "60-75 min Duration Motivational fictional films, it doesn't fit in any existing Duration Category, Neither on serial slots."	It's also important to specify the target audience for this, as in where do they intend to showcase the film and how;	In the description for the 2 films it is clearly mentioned that the duration shall be 45 minutes for each, except for in the heading line, which is a typographic error.
3	Section 3	Short Fictional Films	In ToR it has mentioned short film fictional 45 mins, while in heading it have mentioned 60-75 mins, so, needed to decide	In the ToR it is mentioned that the films shall be screened before rural audience in the Gram panchayats (Refer Section IV of the ToR)  This is a typographic error. It is 45 minutes instead of 75 minutes.

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			a practical & viable Film Duration. Also on page no 10- second sentences they mention of 2 short films, it is confusing needs clarification.	On page 10, as mentioned, we don't find any mention of 2 short films in the second sentence.
4	Section 3	Criteria for the selection of the team of professionals for the development of film & Production of short films should be reconsidered	Example: "The team leader or Director with minimum 2 widely acclaimed award – winning films' How can we define the 'widely acclaimed.'"	Widely acclaimed awards means international, national or state awards.
5	Shortlisting Criteria	Hired Professional for various programs	If we can hire the professionals in case if not been fulfilled internally from PWC	Yes
6	Shortlisting Criteria	On Shortlisting Criteria, Point No 4	The turn over criteria of 2.5 crores for consortium partners seems to be a bit too high.	N/A
7	General	Tentative Time Period of Each Section as mentioned in the EoI. Overall duration of the Project is mentioned as 100 Days including 25 Days Preparatory Phase.		It is for the mobile awareness campaign.
8	General	Period of Engagement of the Proposed Key Personnel and rate calculation of the engaged personnel. (Man Month Rate Basis or Overall basis)		Category/Expertise of the Key Professionals are mentioned in the TOR so as to make the agencies feel what follows post shortlisting in the EoI round.
<b>2. Name of the Company : Yashi Films Pvt. Ltd.</b>				
1	General	General	What documents are expected to be submitted in the EoI?	Documents with respect to similar assignment shall be supported with corresponding work order, which must explicitly talk about the nature of the assignment undertaken. Rest of the documents shall comprise average turnover in the last 3

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			financial years, experience of working in Hindi speaking states and net worth of the firm.
3.	Name of the Company: Gender Resource Centre, Women Development Corporation Govt. of Bihar.		
1	General	General	In what Capacity WDC may participate in tender? As one of the vendors.
4.	Name of the Company: Strategic Outsourcing Services Pvt. Ltd. – No Question, Only presence		
5.	Name of the Company: Prabhatam Advertiser – No Question, Only presence		
6.	Name of the Company: Nabard Consultancy Services – No Question, Only presence		
7.	Name of the Company: Friends Creation – No Question, Only presence		

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(Nikhil Raj)  
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(Wishal Singh)  
SPM-Communication

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